

## RVDA Dealer Information Fact Sheet

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### U.S. RV Dealers Key Industry Statistics

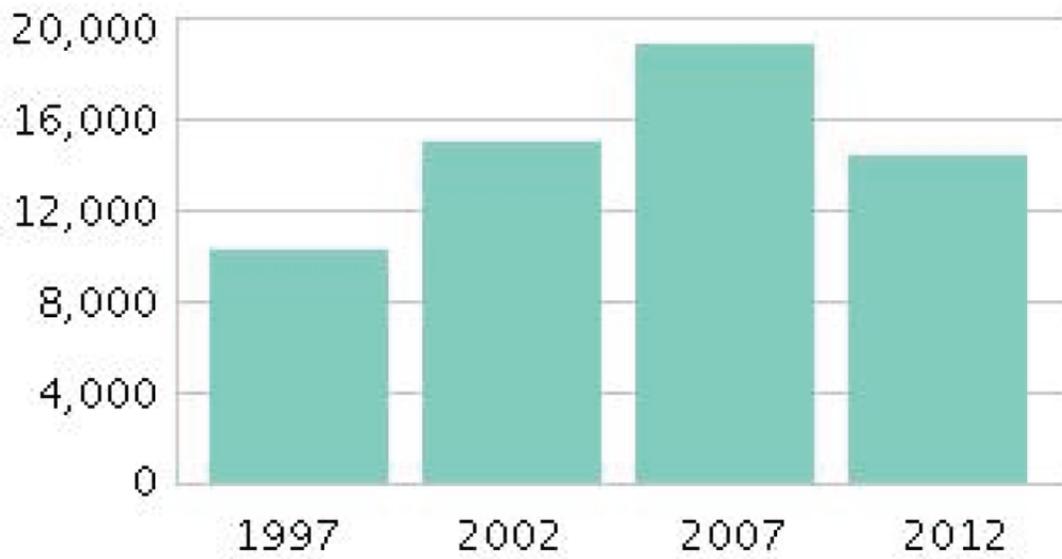
	1997	2002	2007	2012	07-12 % Chg
Number of establishments	3,014	3,080	3,100	* 2,619	-15.5%
Sales (\$ Millions)	10,070	14,836	19,057	14,177	-25.6%
Annual payroll (\$ Millions)	814	1,231	1,671	1,335	-20.1%
Total employment	29,463	35,227	42,669	31,992	-25.0%
Sales per establishment (\$1,000)	3,341	4,817	6,147	5,413	-11.9%
Sales per employee (\$1,000)	342	421	447	443	-.8%
Sales per \$ of payroll	12.4	12.1	11.4	10.6	-6.9%
Payroll per employee (\$)	27,627	34,937	39,164	41,729	6.6%
Employees per establishment	9.8	11.4	13.8	12.2	-11.3%
Sales per capita (\$)	38	52	63	45	-28.6%
Population per establishment	88,417	93,418	97,190	119,860	23.3%

**\*Dealers selling new units 2012: 2,332**

Source: US Census Bureau  
 Released in 2014

## Sales: United States

Millions of dollars



## Sales per Employee: United States

Thousands of dollars

